

Greg Hennessee President
Scott Sink Vice President
Rodney Sink Treasurer
Hillary Bennett Secretary
Greg Carlton
Jessica Chapman
Kelly Greene
Phil Hartley
Wendy Orrell

Reeds Community Swim Club

P.O. Box 2104
Lexington NC 27293
336-787-5010

<http://www.ReedsSwimClub.com>



March 22, 2010

Dear Pool Member,

We are looking forward to a great summer at Reeds Community Swim Club. Please note the following important updates regarding the 2010 Swim Season:

- ❖ **Membership Packages:** This season we are trying something new with membership in effort to reach community members in a way that has never been done before. Not only are dues and fees staying the same as last year but we are also offering different membership packages to meet the needs of the diverse families in our area. **There will be 3 Membership packages available:**

Family - \$300.00

Single Parent Family/Couple - \$250.00

Single-\$225.00

At this time there will not be an assessment fee with the goal to prevent such this season. To make this possible we have continued as last year with a **2010 Membership Drive** to recruit new members with money saving incentives for current members of the club. For every new member application you submit that results in the approval of a new member, we will issue you a \$50.00 incentive check. You can go to our website and print applications as needed. Please be sure to include your name as the sponsor to assure you receive your incentive payment. Each new application will be reviewed and go through the approval process by the board of directors as adopted in prior seasons. Incentive checks will be issued the first of each month beginning June 1, 2010.

- ❖ **Stock:** Stock prices remain the same being sold for \$50 per share. All new members will pay this in addition to the price of their Membership Package. Stocks are limited and provided on a first come basis at these prices. We are striving to be full capacity in the future.

- ❖ **Payment Method Changes & Incentives:** Reeds Community Swim Club will accept check or money order **only** for payment of membership dues. The purpose of this is to eliminate excessive cash on site during opening week. There are great start-up costs prior to the pool opening. Prompt collection of dues will assure these expenses are covered & prevent delays for opening day. To assist in the prompt receipt of membership dues, we will offer further incentive to members who pay the 2010 membership dues early. Any member who pays the membership dues by **May 8, 2010** will be issued visitors passes on opening that can be used **any day** of the **week**. These passes are non-transferrable, must be used with an active member and will be valid for one (1) visitor per pass during the 2010 season. Please send your check or money order made payable to **Reeds Community Swim Club, P.O. Box 2104, Lexington NC 27293-2104.**

- ❖ **Treasury Report:** The Board of Directors has crucial news to report in reference to the \$14,000.00+ of IRS penalties it has accrued from the 2002-2007 seasons. If you have attended past meetings you have been aware of this financial predicament. We are proud to report that with the assistance of our accountant and the hard work of the board of directors for the past year and half, the majority of these penalties have been waived as of 2/2010. There is still one (1) civil penalty pending but the Board of Directors is expecting positive results due to the open communication and cooperation your club representatives have shown thus far with the IRS. Due to this financial fiasco and in order to prevent future IRS issues leading to more penalties and loss of property, our accountant has advised all financial subsidiaries to run through the swim club itself. This includes our swim team which has been a separate financial body in recent years. Our club will be under close scrutiny by the IRS for the next several years due to past negligence and we are fortunate to get the "break" we have.

- ❖ **Upcoming Dates:** Please mark your calendars for the following important dates:
 - **"Clean-up Days":** Saturday, May 8, May 15, and May 22th from 10:00 a.m. until 3:00 p.m. All members are strongly encouraged to come out & help ready the pool for the upcoming season. Some useful tools and supplies to bring would be rakes, shovels, donated flowers and soil, work gloves, paint brushes, household cleaners, paper towels or anything you think can help ready the pool for opening day.
 - **Opening Day:** May 29, 2010- Memorial Day weekend
 - **Opening weekend Pool Hours:**
 - Saturday, May 29th 11:00 a.m. - 8:00 p.m.
 - Sunday, May 30th 1:00 p.m. - 7:00 p.m.
 - Monday, May 31st 12:00 p.m. - 8:00 p.m.

- ❖ **2010 Pool Hours:**

➤ **School Days:** 4:30 p.m. – 8:00 p.m. (9:00 p.m. on Friday)

➤ **June (1st day no school) – Labor Day**

- Sunday 1: 00 p.m. – 7:00 p.m.
- Monday 1: 00 p.m. – 8:00 p.m.
- Tuesday 1: 00 p.m. – 8:00 p.m.
- Wednesday 12: 00 p.m. – 8:00 p.m.
- Thursday 1: 00 p.m. – 8:00 p.m.
- Friday 1: 00 p.m. – 9:00 p.m.
- Saturday 11: 00 a.m. – 8:00 p.m.

Visitors Day

Closing @8:00 p.m. beginning 8/1/10

Visitors Day

❖ **Visitor Days:** Guests may visit the pool on Wednesdays or Saturdays for \$6.00 / person. Children two (2) years of age & under - \$3.00. Out of town guests (outside Davidson County) may visit anytime.

❖ **Voice-mail:** In an effort to answer your questions promptly & efficiently, we have two methods of contacting the Board of Directors. Please call the pool at 336-787-5010 and leave a message with any questions or concerns and a board member will return your call promptly. Through our website we will also be able to provide updates regarding pool closings due to summer storms or scheduled events. <http://www.ReedsSwimClub.com>

❖ **Job Opportunities:** The board is currently accepting applications for several staff positions. If you would like to submit an application, please go to our website or call the pool at 336-787-5010 for more information. The pool will operate under the supervision of two (2) Co-managers this season. Returning managers and lifeguards are given first consideration for the positions available. Managers must be certified for pool management and be able to provide proof of completion of the Certified Pool Operator (CPO) course and CPR/First Aid certifications. Other requirements for managers include the ability to supervise and communicate effectively with staff and pool members. As mentioned in the treasury report, the swim team funds will also run through the swim club itself. This will allow for the swim team coach to be a paid position and for the swim club to assist the team in expenses such as equipment, Friday night award parties, trophies, etc. This will free the swim team coach of the financial demands associated with operation of swim team and allow him/her to focus on what they do best, coaching children. The Board of Directors naturally first offered Carl Spake the swim coach position that he has held for over a decade. He unfortunately declined the offer which will be a great loss to the swimmers of the West Davidson Community. The Board of Directors recognizes the Spake Family's years of dedication and hard work in building the Reeds Aqua-Dragons to be the best team in the Davidson County Aquatic Association for many years. The Board of Directors is currently looking for a new coach to carry on the legacy that the Spake Family has started. The swim team has created a quality environment for children to learn to swim, compete, and for families to have fun together.

❖ **Restructuring:** There will be formation of three (3) committees to operate in conjunction with the board of directors to contribute to the success of Reeds Community Swim Club. Each committee will have a chairperson who will lead, coordinate volunteers, plan, and assist in pool functions and operations.

The committees are:

Maintenance Committee

Swim Team Committee

Events & Fundraising Committee

Please be thinking of how your talents and interests can strengthen Reeds Community Swim Club. On your invoice sheet please check the boxes that represent the ways you're willing to volunteer.

❖ **Swim-Team Opportunities:** The Reeds Swim Team, Reeds Aqua-Dragons offers great learning, fun, and exercise to children. Swim Team Fees are \$15.00/child and \$30.00/two children or more. Sign-ups will be held the first weekend the pool is open. You can join when you pay your dues or wait and see if it is something you're interested in being a part of. Practices will start shortly after the pool opens May 29 and the first meet is usually mid-June. The Aqua-Dragons have been the county champions for twelve (12) years producing quality swimmers every year. For more information on Swim Team opportunities, please check out the website or ask at the guard stand.

❖ **Private Party:** Reeds Community Swim Club can be rented for private parties on Saturday and Sunday evenings for a two (2) hour time slot. The cost is \$150.00 for members and \$200.00 for non-members. Please check the website or see a pool manager for availability.

❖ **Fun-Days:** Each Summer we try to incorporate special events to bring families together for poolside fun. Past events have included School's Out Party, Movie Nights and 4th of July Celebration. To make these types of events happen and be successful we need member involvement to lead and serve on the Events/Fundraising Committee.

We look forward to a great 2010 swim season. We recognize there are some significant changes taking place but we truly believe we are making decisions in the best interest of Reeds Community Swim Club and its future. Thank you for your patronage & efforts to make Reeds Community Swim Club a great place to spend your summer!

Sincerely,

Reeds Community Swim Club Board of Directors